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Before the Federal Communications Commission Washington, DC 20554

APR 24 2001

PEDERAL COMMUNICATIONS COMMUNICATION ON THE SECRETARY

In the Matter of)	
)	
Amendment of Section 73.202(b),)	
Table of Allotments,)	/
FM Broadcast Stations)	MM Docket No. 01-62
(Ardmore, Brilliant, Gadsden, Moundville,)	RM-10053
Pleasant Grove, Scottsboro, Trussville,)	
Tuscaloosa and Winfield, Alabama, Columbus)	
And Okolona, Mississippi, McMinnville,)	
Pulaski and Walden, Tennessee))	

To: Chief, Allocations Branch

COMMENTS AND COUNTERPROPOSAL OF STG MEDIA, LLC

STG Media, LLC ("STG Media") pursuant to Section 1.420 of the Commission's Rules and by its attorneys, hereby files its Comments in this rulemaking proceeding.¹ The Commission should allocate Channel 278A to New Hope, Alabama as that community's first local service instead of substituting Channel 278A for Channel 252A at Scottsboro, Alabama and modifying the authorization for WKEA(FM) (Scottsboro) accordingly. In support thereof, the following is respectfully submitted.

On October 6, 2000, Capstar TX Limited Partnership and Jacor Licensee of Louisville II, Inc. filed a petition for rule making to amend Section 73.202(b) of the Commission's Rules, proposing changes to the communities of license for various radio stations in the states of Alabama, Mississippi and Tennessee ("Capstar Petition"). The Capstar Petition includes a proposal to substitute Channel 278A for Channel 252A at Scottsboro and modify the

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The Notice of Proposed Rule Making in this proceeding authorizes the filing of Comments by April 24, 2001. See Ardmore, Alabama DA 01-563 (Chief, Allocations Branch) (released March 2, 2001) (the "NPRM"). Thus, these Comments are timely filed.

authorization for WKEA(FM) accordingly. The channel substitution for Scottsboro is possible because the Capstar Petition proposes the reallocation of Channel 279C1 from Gadsden, Alabama to Trussville, Alabama. The proposed channel substitution for Scottsboro permits the substitution and reallocation of Channel 252A at Pulaski, Tennessee to Channel 252C1 at Ardmore, Alabama and the modification of the authorization for WKSR(FM) (Pulaski) accordingly. On March 2, 2001, the Commission issued the *NPRM* and invited comments from the public.

STG Media files these comments to propose that the Commission allocate Channel 278A to New Hope, Alabama as that community's first local service instead of substituting Channel 278A for the existing channel for WKEA(FM). The allocation of Channel 278A to New Hope represents a preferential arrangement of the FM Table of Allotments² because it will permit the provision of a first local service to a community with more than 2,248 people.³ The Capstar Petition, on the other hand, provides a first local service to Ardmore, a community with 1,090 persons, significantly smaller than New Hope.⁴ Thus, New Hope is the preferred community for allotment purposes.⁵

² See Revision of FM Assignment Policies and Procedures, 90 FCC 2d (1988). The FM allotment priorities are: (1) First fulltime aural service; (2) Second fulltime aural service; (3) First local service; and (4) Other public interest matters. Co-equal weight is given to Priorities (2) and (3).

³ See Engineering Statement of Jefferson G. Brock attached hereto as Exhibit A.

⁴ Inasmuch as the Capstar Petition proposes additional changes to the FM Table of Allotments, those changes are not relative to the comparative consideration of this counterproposal because those changes will occur regardless of whether Channel 278 is allocated to New Hope or Scottsboro. Thus, any comparative analysis of the STG Media counterproposal and the Capstar Petition is limited to a comparison of the proposals for New Hope and Ardmore as a first local service.

⁵ See Alva, Mooreland, Tishomingo, Tuttle, and Woodward, Oklahoma, 2000 FCC LEXIS 6810 (released December 22, 2000) (determining factor in comparing competing proposals for a first local aural service is the size of the community of license) (citing Sparta and Buckhead, Georgia, DA 00-2481 (released November 3, 2000) and Marks and Woodsville, Florida, 12 FCC Rcd 11957 (1997)).

New Hope qualifies as a community for allotment purposes. The town is incorporated and listed in the U.S. Census. New Hope has its own Post Office.⁶ The city provides numerous services to its citizens, including a local public library, fire department, police department and rescue squad. The city has its own mayor and town council as the governing body. There are eleven churches located in New Hope, including the First Baptist Church of New Hope, the New Hope Church of Christ, the New Hope Church of God, and the New Hope United Methodist Church. New Hope has its own schools, including an elementary school and New Hope High School. The town has a clinic, restaurants, car dealers, insurance agencies, legal and medical professionals, a health club, and the New Hope Pharmacy. New Hope has its own telephone service, the New Hope Telephone Cooperative and its own telephone book.⁷ New Hope therefore qualifies as a community for allotment purposes.⁸

STG Media hereby states that upon adoption of a Report and Order modifying the FM Table of Allotments and the opening of a new auction proceeding for the allotment to New Hope, STG Media will promptly file and participate in the auction for the new station. In the event STG Media is successful in the auction, STG Media will promptly file an application for construction permit for the new facility. STG Media further states that upon the grant of the construction permit for the new facility for New Hope, STG Media will construct the facility and commence operation promptly.

The zip code for the Post Office is 35760.

Evidence that New is a community can be found in the information attached hereto as Exhibit B and the Declaration of Steven J. Shelton attached hereto as Exhibit C.

⁸ See Dillsboro and Rosman, North Carolina, DA 00-2424 (Chief, Allocations Branch) (October 27, 2000).

Conclusion

The STG Media counterproposal is superior to the Capstar Petition because it will permit the provision of a first local service to New Hope, a larger community than Ardmore. New Hope qualifies as a community for allotment purposes. Consistent with Commission precedent, the allotment of Channel 278A to New Hope as its first local service is preferable to the mere substitution of that channel for an existing station in Scottsboro.

WHEREFORE, for the foregoing reasons, the Commission should grant the STG Media counterproposal and amend the FM Table of Allotments accordingly:

	Chanı	nel
City	Present	<u>Proposed</u>
New Hope, Alabama		278A
Scottsboro, Alabama	252A	252A
Ardmore, Alabama		
Pulaski, Tennessee	252A	252A ⁹

Respectfully submitted,

STG MEDIA, LLC

David G. O'Neil Jonathan E. Allen

Rini, Coran & Lancellotta, P.C. 1350 Connecticut Avenue, NW

Suite 900

Washington, DC 20036

(202) 296-2007

April 24, 2001

Its Attorneys

⁹ This counterproposal does not propose any other changes to the Capstar Petition. For the sake of brevity, STG Media is listing only those communities subject to the instant counterproposal.

EXHIBIT A ENGINEERING STATEMENT OF JEFFERSON G. BROCK

GRAHAM BROCK, INC.

BROADCAST TECHNICAL CONSULTANTS

COUNTERPROPOSAL IN MM DOCKET #01-62 STG MEDIA, LLC **ALLOT CHANNEL 278A NEW HOPE, ALABAMA April 2001**

TECHNICAL EXHIBIT

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COUNTERPROPOSAL IN MM DOCKET #01-62 STG MEDIA. LLC ALLOT CHANNEL 278A NEW HOPE. ALABAMA April 2001

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of STG Media, LLC ("STG"), seeking an allotment of Channel 278A to New Hope, Alabama. The allotment will provide New Hope with its first local transmission service.

DISCUSSION

2. The town of New Hope, Alabama, is located in the southeastern portion of Madison County, Alabama.² New Hope is a municipality with a population of 2,248 persons.³ New Hope presently has no licensed AM or FM facilities. The allocation of Channel 278A would, therefore, provide the community with its first local transmission service. New Hope is governed by a Mayor and five member Town Council, and provides its citizens with Police, Fire and water/sewer services, as well as a public school system.⁴

REQUEST

3. Channel 278A can be allotted to New Hope, Alabama, with a site restriction of4.2 kilometers north of the community to avoid shortspacing the proposed addition of Channel

The allotment of Channel 278A at New Hope, Alabama, is mutually exclusive with the allotment of Channel 278A at Scottsboro, Alabama, as proposed in MM Docket #01-62.

²⁾ According to 1990 Census data, the town of New Hope is not in the Huntsville, Alabama, urbanized area.

^{3) 1990} Census data, U.S. Census of Alabama 1990 CPH-2-2

⁴⁾ Data obtained from the City Offices of New Hope, Alabama.

279C1 at Trussville, Alabama. Channel 278A can be allotted at geographic coordinates North Latitude 34° 34′ 50″ and West Longitude 86° 25′ 17″. Exhibit #1 is a map which visually demonstrates where a transmitter site for Channel 278A can be located to provide the requisite city grade coverage to New Hope. Exhibit #2 is a §73.207 spacing study which shows that from the proposed allocation site, Channel 278A meets the spacing requirements to all existing, applied for or proposed facilities. From the reference site, a 3.16 mV/m contour will be placed over 100% of the town of New Hope.

4. Therefore, STG requests the following amendment to §73.202(b) of the rules:

New Hope, Alabama

Present None Proposed 278A

PUBLIC INTEREST

5. The allotment of Channel 278A to New Hope, Alabama, will provide the first local service to the community. A maximum Class A facility will deliver a 1.0 mV/m signal to 206,151 persons in 2,516.3 square kilometers. When Channel 278A is allocated to New Hope, STG will file, on a timely basis, the appropriate expression of interest or an application for a construction permit, whichever is necessary, seeking authority to construct a new FM facility at New Hope, Alabama.

⁵⁾ Based on the re-allotment of Channel 279C1 from Gadsden, Alabama, to Trussville, Alabama, this proposal is mutually exclusive with the proposed Channel 278A allotment at Scottsboro, Alabama, and, as such, is not considered.

Population data extracted from 2000 Census data. Coverage is based on uniform coverage of a Class A facility with a service radius of 28.3 kilometers.

'6. The foregoing Technical Statement was prepared on behalf of STG Media, LLC, by Graham Brock, Inc., its Technical Consultant. All information relating to the FM allocations and facilities was extracted from the CDBS database as updated on April 20,2001. We assume no liability for errors or omissions in that database which may be adverse to the requests contained herein.

GRAHAM BROCK INC

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COUNTERPROPOSAL IN MM DOCKET #01-62 STG MEDIA, LLC ALLOT CHANNEL 278A NEW HOPE, ALABAMA April 2001

EXHIBIT #2

ALLOCATION STUDY FOR CHANNEL 278A AT NEW HOPE ALABAMA USING PROPOSED SITE AS REFERENCE

34 34 50 1 86 25 17 V 	Channel W. Lng.	Cha Locatio	CLASS = Current Sp nnel 278 - 1	A acings 03.5 MHz - Dist HA	 Azi AT	DATA SEARCH FCC	04-20-01 04-24-01 Margin
AD78 ADI	0 278A New 66 25 17	Hope	AL	0.0	0.0	115.00	-115.00
RADD ADI 33 26 38	279C1 Trus 86 52 47	sville	AL 100.000 kW RM-RAH1	133.00 299 0	198.6 M	133.0	0.00
WKDF LIC 36 02 08 Citade	C 277C Nash 86 50 56 al Broadcasti	ville CN ng Co.	TN 100.000 kW BLH-198	166.04 376 20818 AB	346.6 M	165.0	1.04
WAFNFM CP 34 21 04 Fun Me	224A Arab 86 26 27 edia Group, I	CN nc.	AL 6.000 kW BPH-200	25.51 100 00809 AA G	184.0 M	10.0	15.51
WAFNFM API 34 21 04 Fun Me	P 224A Arab 86 26 27 edia Group, I	cx nc.	AL 1.700 kW BMPH-20	25.51 190 001218ADE	184.0 M	10.0	15.51
WAFNFM LIC 34 21 03 Fun Me	C 224A Arab 86 26 25 edia Group, I	CN nc.	AL 0.800 kW BLH-199	25.54 190 10424KD	183.9 M	10.0	15.54
nunux	276C3 Moul 87 06 20 Bates, Sr.		DH1-200	OOSOZIZAL			
	0 279C3 Wald 85 22 17		RM-RAH1	0			
Broauc	275A Atta 86 12 24 cast Media Ll	C	BUN-133	1090980			
WVEE LIC 33 45 33 Infini	277C Atla 84 20 05 ty Broadcast	nta C	GA 100.000 kW BLH-200	212.88 310 00920AAB	114.9 M	165.0	47.88
	275C1 Shel 86 37 17 Inc			291		75.0	61.54
35 48 01 Wycq,	275C1 Shel 86 37 17 Inc	CN	100.000 kW BLH-198	247 90619KD	М		

AFFIDAVITAND GRAND ATTOMS OF CONSULTANT

State of Georgia)
St. Simons Island) 35
County of Glynn)

JEFFERSON G. BROCK, being day swort, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock is been sayaged by STG Media, LLC, to prepare the attached Technical Exhibit.

His qualifications are a matter of recogn before the Federal Communications Commission. He has been active in Broadcast Engagering since 1979.

The attached report was either propagate by himser under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 24th day of April, 2001.

Jefferson G. Brock

Affiant

Sworn to and subscribed before me this the 24th day of April, 2001.

Notery Public, State of Georgia

My Commission Expires: April 20, 2002



U.S. Census Bureau

U.S. Gazetteer

Select one of the following matches to your query to look at that place in the Tiger Map Browser or retrieve 1990 Census tables.

This is a searchable index. Enter search keywords:

• New Hope Division, AL (county subdivision)

Population (1990): 11793

Location: 34.55836 N, 86.43891 W Zip Code(s): 35747 35760 35763 35803

Browse Tiger Map of area.

Lookup 1990 Census STF1A, STF3A tables.

• New Hope, AL (town) Population (1990): 2248

Location: 34.53914 N, 86.41589 W

Zip Code(s): 35760

Browse Tiger Map of area.

Lookup 1990 Census STF1A, STF3A tables.

For additional information, comments and suggestions, see the Feedback page.

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^{*}Note: This dataset is derived from the Census GICS and does not contain unincorporated place names. For other geographic entities, try searching the <u>USGS Geographic Names Information System</u>. The <u>US Gazetteer Place and Zipcode files</u> used in this service is available for downloading.





<u>Home</u>

Post Office Locator

Mail addressed to:

5381 MAIN DR NEW HOPE AL 35760-9114

is delivered by:

UNITED STATES POSTAL SERVICE 5464 MAIN DR NEW HOPE AL 35760-8608

Phone: 800-275-8777

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New Hope Public Library

5496 Main Dr # A

New Hope, AL (256) 723-2995

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public library

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1 to 3 of 3

Hebron Fire Dept		New Hope, AL	(256) 000-1111
New Hope Fire Dept	5496 Main Dr	New Hope, AL	(256) 723-2616
New Hope Rescue Squad		New Hope, AL	(256) 723-4433

Beyond New Hope

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New Hope, AL

(256) 000-1111

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New Hope, AL

Change Location

 $\underline{\mathsf{Top}} > \underline{\mathsf{Community}} > \underline{\mathsf{Religion}} > \mathsf{Organizations}$

1 to 13 of 13

Church 7 Tower	5496 Main Dr	New Hope, AL	(256) 723-3343
First Baptist Church-New Hope	231 Church Ave	New Hope, AL	(256) 723-4334
First Baptist Church-New Hope	247 Church Ave	New Hope, AL	(256) 723-4614
Galilee Baptist Church	4262 Old Highway 431	New Hope, AL	(256) 723-4819
Hebron Baptist Church	32911 Highway 431 S	New Hope, AL	(256) 878-7524
Hebron United Methodist Church	PO Box 420	New Hope, AL	(256) 723-4812
Mt Zion Baptist Church	1300 Oak Grove Rd # A	New Hope, AL	(256) 723-2512
New Hope Church Of Christ	238 College Ave	New Hope, AL	(256) 723-4421
New Hope Church Of God	972 New Hope Rd	New Hope, AL	(256) 723-4918
New Hope United Methodist	5351 Main Dr	New Hope, AL	(256) 723-4048
New Hope United Methodist Chr	5351 Main Dr	New Hope, AL	(256) 723-4812
Walnut Grove Presbyterian Ch	New Hope Rd	New Hope, AL	(256) 828-4838
Woodville Church Of God	1891 Paint Rock Rd	New Hope, AL	(256) 723-2968

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New Hope, AL

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Top > Education and Instruction > K-12 > Elementary Schools

1 to 2 of 2

New Hope Elementary & Middle

5300 Main Dr

New Hope, AL

(256) 723-8879

New Hope High School

5216 Main Dr

New Hope, AL

(256) 723-4226

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New Hope Family Pharmacy

10155 Highway 431 S New Hope, AL (256) 723-4112

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New Hope, AL (256) 723-4211

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EXHIBIT C DECLARATION OF STEVEN J. SHELTON

DECLARATION OF STEVE J. SHELTON

I, Steven J. Shelton, hereby make the following declaration under the penalty of perjury:

I am a Managing Member in STG Media, LLC ("STG Media"). STG Media is filing comments and a counterproposal today in MM Docket No. 01-62. I have reviewed the pleading entitled "Comments and Counterproposal of STG Media" and to the best of my information, knowledge and belief, the facts stated therein are true, complete and accurate.

Signed this 24 yay of April, 2001.

Steven J. Shelton

Certificate of Service

I, Yvette J. Graves, a secretary in the law firm of Rini, Coran & Lancellotta, P.C., do hereby certify that on this 24th day of April, 2001, I caused copies of the foregoing "Comments and Counterproposal of STG Media, LLC" to be placed in the U.S. Postal Service, first class postage prepaid, or hand delivered (as indicated below), addressed to the following persons:

*John Karousos
Allocations Branch
Policy and Rules Division
Mass Media Bureau
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Mark N. Lipp
Shook, Hardy & Bacon
600 14th Street, NW
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Washington, DC 20005
(counsel for Capstar TX Limited Partnership and
Jacor Licensee of Louisville II, Inc.)

Gregory L. Masters
Wiley, Rein & Fielding
1776 K Street, NW
Washington, DC 20006
(counsel for Capstar TX Limited Partnership and
Jacor Licensee of Louisville II, Inc.)

Wette J. Graves

* Hand Delivered